



The largest and fastest-growing independent NFT media

Who we are:

- Biggest independent Media concerning NFTs
- The first leading Media company to provide an NFT event Calendar
- Visited daily by investors and NFT enthusiasts
- Based in Singapore with a fully remote team

Advertising offers:

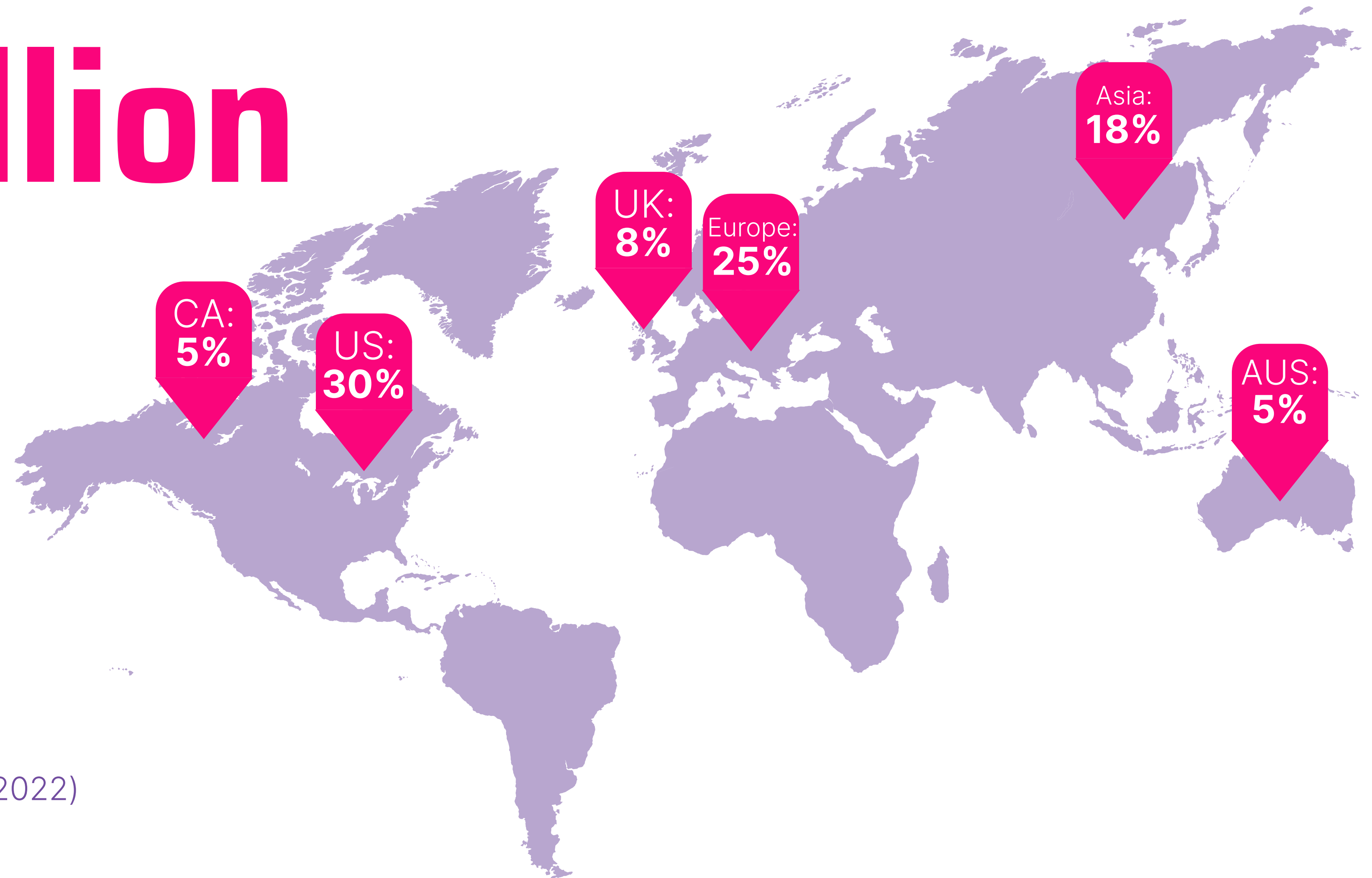
- Sponsored Article
- Featuring on the Homepage
- Featuring on our Calendar
- Social Media Promotion
- High Visibility Pack **(new)**

Updated version: March 01, 2022

Our reach is GLOBAL

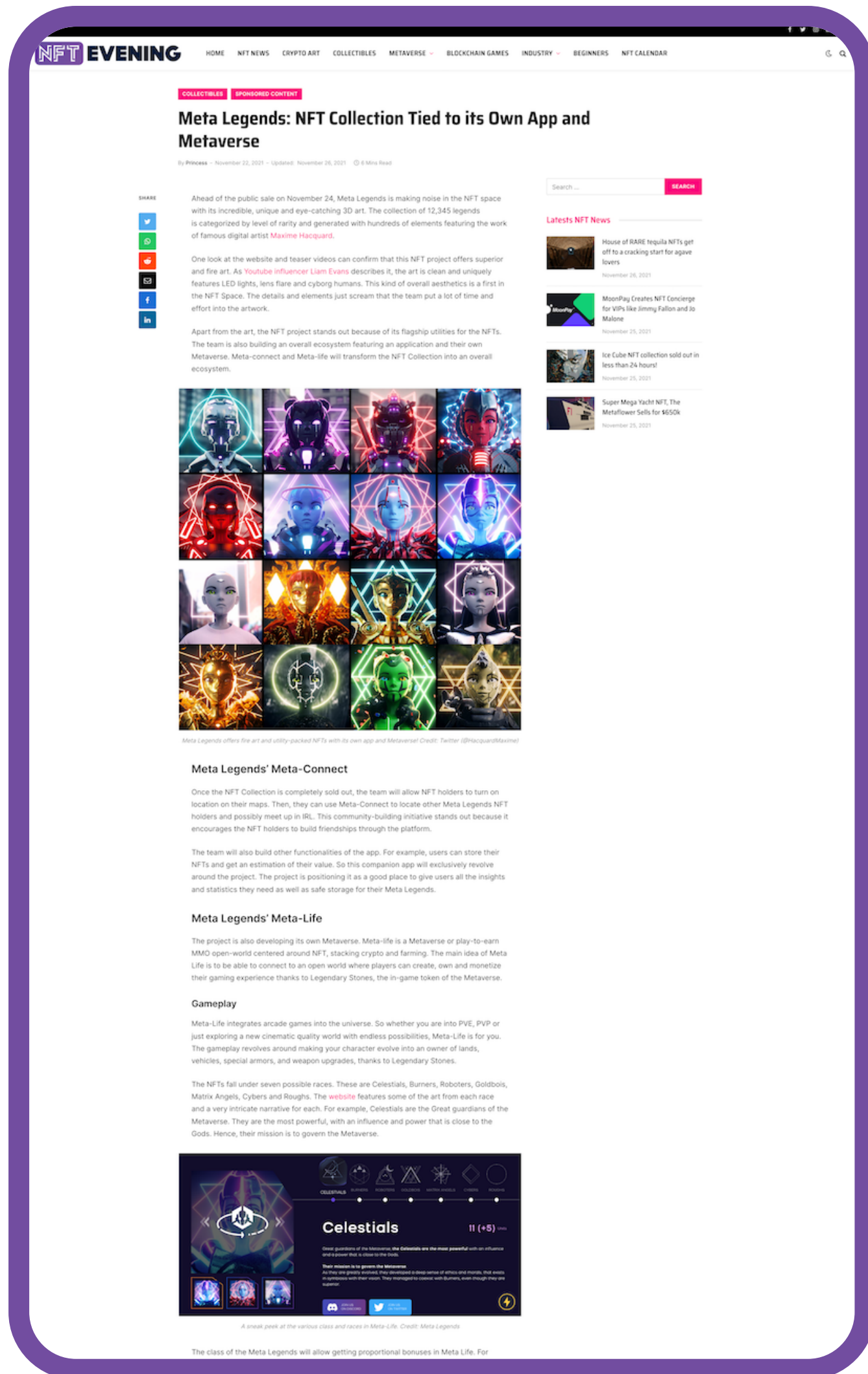
1.2 Million

More than **1.2 Million qualified users** visit our website monthly, **100% organically** via Google searches (SEO)



source: [SimilarWeb](#) (February 2022)

Sponsored Article :



- Reach a wider audience
- Adds legitimacy to your project
- 500-words article written by one of our professional journalists
- High SEO ranking on your Keywords
- Shared on Telegram
- HP visibility for a few hours

Sponsored Article only
Price: **1,500\$**

+ Newsletter Option
+ Price: **2,500\$**

Featured at the bottom of our newsletter with **19,000+** loyal subscribers (Sponsored Article required)

Order: **contact us**
charlemagne@nftevening.com

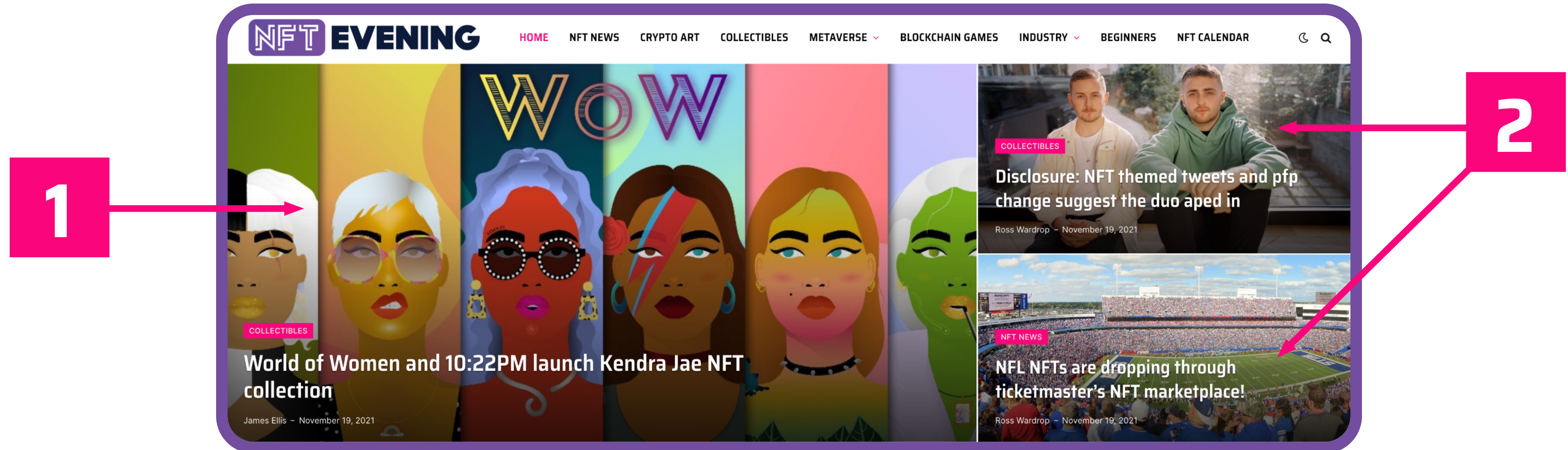
Avg. open rate

38.44%
per campaign

Avg. click rate

3.89%
per campaign

Featuring on the Homepage



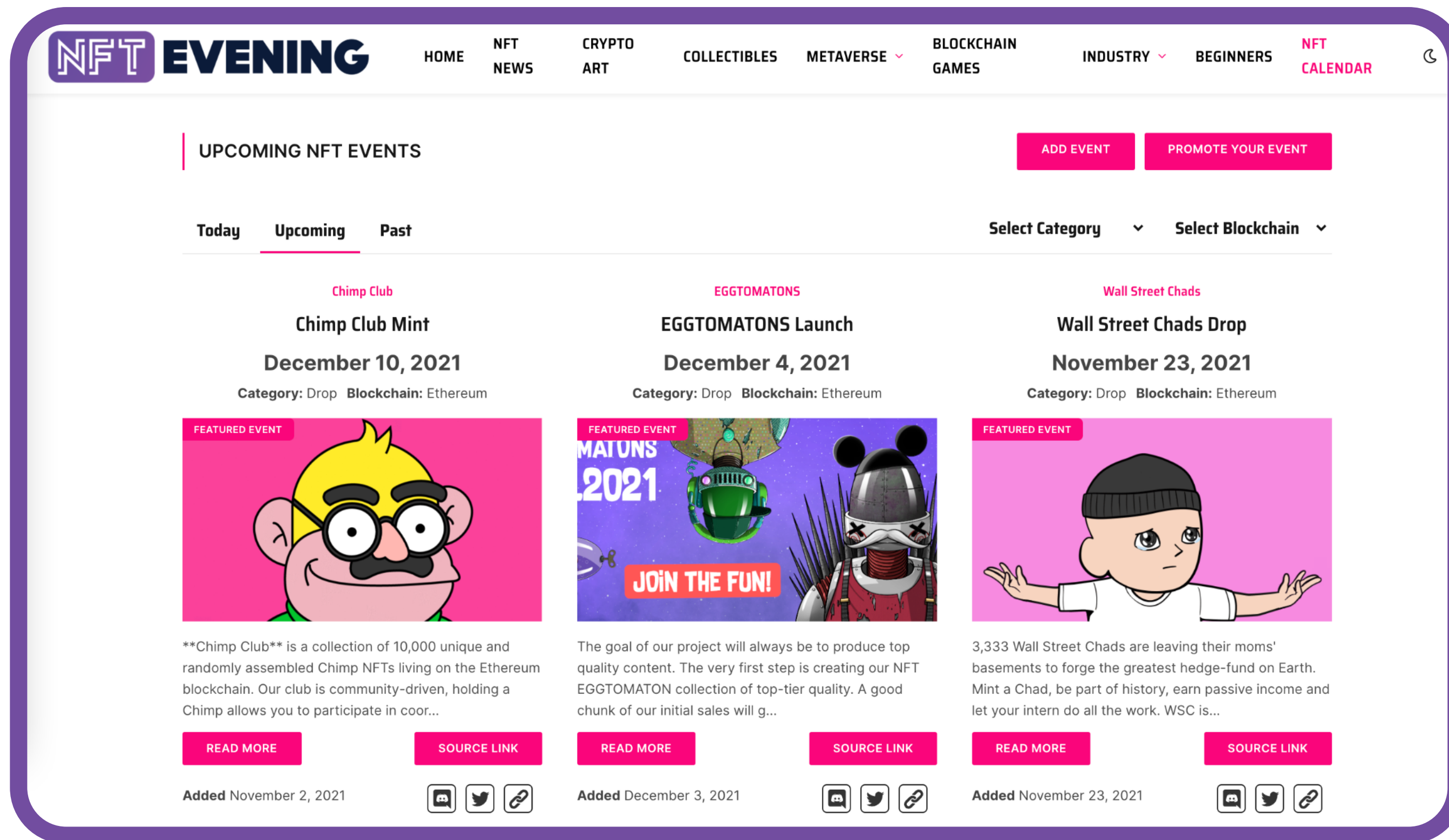
- 100% of visibility from HP visits for a full day
- Adds legitimacy to your project as being chosen to be the first viewable article

*This is only available for sponsored articles

Price: **1000\$/day for placement 1**
and **700\$/day for placement 2** (randomly)

Order: **contact us**
charlemagne@nftevening.com

Featuring on our Calendar



- ↳ Stands out from the crowd by appearing on Top
- ↳ 100% viewability for anyone reaching our calendar page
- ↳ Desktop + Mobile
- ↳ Adblock Protected

*This is only available for NFT events already approved

Price: **500\$/day for position N°1**

Price: **250\$/day for position N°2-9**
(randomly chosen)

Order: **contact us**

charlemagne@nftevening.com

Social Media Promotion

Reach out to our whole audience, using all of our mediums at once

- Tailored post to be shared on all social media
- Instantly boost your news, whether it is a mint, drop, airdrop, snapshot...
- Clickable link to drive traffic to the desired page

Includes:

1x Push Notification to our database -

4,500 Followers

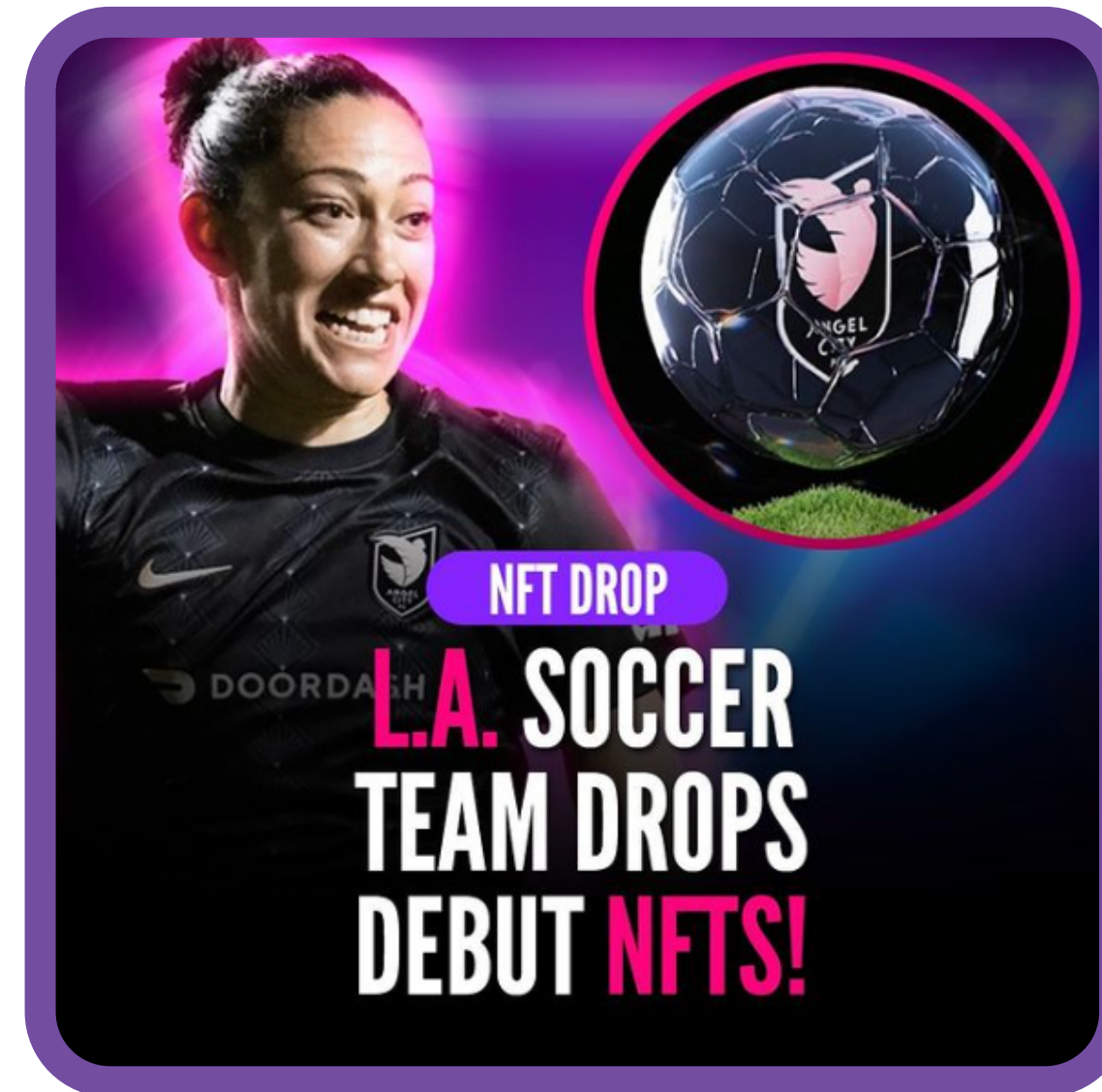
1x Tweet - **18,000 Followers**

1x Instagram - **3,500 Followers**

1x Pinned on Telegram - **3,500 followers**

Price: **3000\$**

Order: **contact us** charlemagne@nftevening.com



Newsletter sponsor – Exclusive to premium advertisers

Message from our sponsor – NFT in America

In Hollywood on March 25th, meet the NFT community in real life. Sponsored by **SuperRare & Dropbox**, come celebrate the **World Premiere of NFT in America** at the legendary Montalbán Theater. Featuring a star-studded lineup of speakers, a digital gallery, two VIP rooftop parties, an exclusive VIP experience and much more



[Learn More](#)

- High visibility placement:
Top of the newsletter
- Sent to 19,000+ Subscribers
with a 38% Open rate
- Personalise text & Call To Action
- Seamless Native placement
with daily organic content

Avg. open rate
38.44%
per campaign

Avg. click rate
3.89%
per campaign

Price : **TBD - contact us**

Order: charlemagne@nftevening.com

**ALL
IN ONE**

High Visibility Pack (new)

Recommended for projects with very strong goals!

- Secure the best sponsored placements to propel your project
- Be proud to share your visibility with your community
- Get priority over the most requested placements
- Includes 3 days of calendar featuring for free

Includes:

1x Sponsored Article (+Newsletter & Telegram)
2x days of Featuring on the Homepage / Placement 1
5x days of Featuring on our Calendar (including 3 free days) / Position n°2-9 (randomly)

Price: **4,900\$**

Order: **contact us** charlemagne@nftevening.com

Payment terms

All products have been priced in FIAT, but we accept the followings :

- ↳ **FIAT:** EUR / USD / GBP
- ↳ **Cryptocurrencies:** BTC / ETH / SOL
- ↳ **Stable coins:** USDC / DAI

If you want to pay with another currency, please **contact us**